



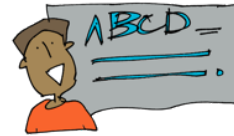
Alliteration - make the words sound attractive

Alliteration is when words start with the same sound. This can come in handy when you want to grab your reader's attention and is also good to use for a catchy slogan or ending to your writing. In our advert we had:

Win in the world of wizards!

What other slogans could you use to persuade people using alliteration? Let's try with the types of things your reader would see.

The alliteration game



Your challenge is:

- ★ Think of a letter e.g. A/B/C ...
- ★ Think of a noun and adjective that starts with that letter
- ★ Then think of a verb
- ★ Put it together in a slogan starting with: *See ...*

For example:

L - lazy/lion/lounge would become: *See lazy lions lounging!*

S - slippery/saucepans/sink would become: *See slippery saucepans sinking!*

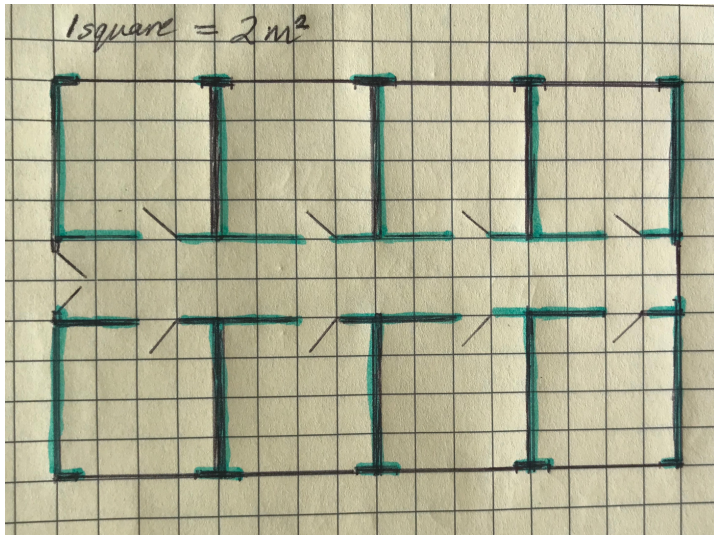
Try out some slogans below.



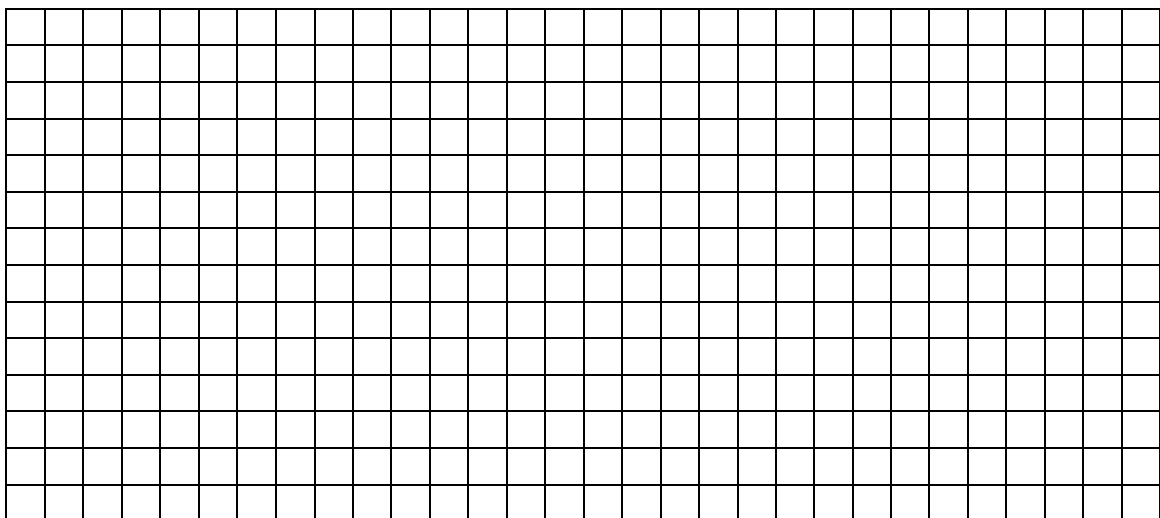
Design your school!

What school would you like to advertise? Maybe a school of skateboarding or cycling or cookery or computer games or ... ? Your school could be for something imaginary like a Unicorn school, a Troll school, a Dragon school ...

Take a look at the simple floor plan below. It's a type of map that lets you plan what the inside of a building looks like. It shows a 'bird's eye view' of how the space is divided up as if you were looking down on it from above. Can you work out how the doors and windows are shown on the plan?



As you can see, this is a rather dull, very symmetric school plan with 8 square rooms. But you can plan your school any way you like and decide what is going to be the focus of each room. Sketch out your ideas on any old piece of paper and, once you've decided what you want, draw it neatly on the graph paper below as this makes drawing the plan easy.



Now advertise your school!



Look back at the weaselly language used to advertise the wizard school on page 4. Use some of the ideas there, plus the structure of the advert below, to plan how to advertise your own school.

Underlying structure	Jot down your ideas in note form
<p>Ask questions to the reader to draw them in and then invite them to the school e.g. <i>Do you ...?</i> <i>Are you ...? If so, ...</i></p>	
<p>Tell the reader what the school has to offer. List 4 or more activities on offer. Don't forget to boast e.g. <i>We have exceptional ...</i></p>	
<p>Tell the reader what will happen if they go to your school e.g. <i>Study here and ...</i></p>	
<p>Boast about what other wonderful things your school has and include a sentence of 3.</p>	
<p>End with a catchy slogan e.g. <i>Win in the world of wizards!</i></p>	

Write away!

Here are your persuasive tools to help you write :

- ★ Ask questions: Do you ... ? Are you ... ? What are you ... ?
- ★ Use *weasel* words – make them boastful and positive: exceptional, wonderful, superb ...
- ★ Use persuasive phrases to make your reader think: *We can guarantee ...*
- ★ Tell your reader what to do by using *bossy*, imperative verbs: Enjoy our curriculum, learn new skills ...
- ★ Be extra boastful with a sentence of 3 amazing things: We also have up-to-the-minute equipment, beautifully decorated classrooms and the most divine, freshly cooked school dinners.
- ★ Round off with a catchy slogan using alliteration: Win in the world of wizards!



★ Now you're ready to write your advert! Use your plan to draft it on a separate piece of paper and don't forget to check the punctuation and flow. Does it sound persuasive enough?

Remember to:

- read your work and check it flows and makes sense;
- use your persuasive tools to hook the reader;
- check your capital letters at the start of sentences, full stops at the end and any exclamation marks and question marks that are needed.



What? Wizards in the news?

Sometimes you can read about what we wizards get up to in special newspapers. Here's part of a report about a very talented wizard!

The Magic Times

Willing Wizard

Yesterday, budding wizard Mercule Otterham, 10 years old, received the top Wizarding Award for creating the best happiness potion at the World Magic Championships in Greenland.

When? Who? What? Why? Where? openers

My favourite paragraph in a newspaper report is the first one. It's clever because it tells you the whole story without you having to read it all. It uses the 5 W's above to do this.

Yesterday (**when**), budding wizard Mercule Otterham (**who**), 10 years old, received the top Wizarding Award (**what**) for creating the best happiness potion (**why**) at the World Magic Championships in Greenland (**where**).

What else could a wizard receive an award for? Maybe they won a broomstick race or defeated a terrible wizard enemy?

For example: Last week, wizard hero Henry Puttage, 134 years old, received a golden trophy for finally trapping the last dangerous Wizard Troll in his newly invented trap.



★ Now you try using the 5Ws to write a new paragraph about a successful wizard. Remember to tell me when, who, what, why and where. Use the example above to help you.

★ Challenge: Can you write another 5W paragraph about anything else? It could be something true or something you make up. Don't forget to tell me when, who, what, why and where. Use the example above to help you.

Crazy quotes



There are usually quotes from witnesses in newspaper reports too. This is when you write down what people say about an event. Here's what Mercule said about his award:

"This is the best day ever! Receiving this award has made me super proud," Mercule **told** the WizardTimes.

- ★ You need to use speech punctuation when you write a quote in a newspaper, just like you do in your stories. To help you remember where the punctuation goes, use the steps below:

Speech Toolkit

1. Open speech with inverted commas: “
2. Write what the person is saying
3. Signal the end of the speech with punctuation: usually it's a comma but could be ? or ! (depending on what's been said).
4. Close speech with inverted commas: ”
5. Say who said it. e.g. *told, reported, exclaimed, informed, stated, said.*
6. End with a full stop.



Decide on a couple of other things your award winning wizard might say and write them down below. Remember to include how the wizard was feeling.

- ★ **HAVE YOU CHECKED YOUR PUNCTUATION?** Go back and take a look



Wonderful Wizard Potions

Let's get creative. There has been a lot of talk in this booklet about magic and potions, so I thought it would be fun to create one. Take a look at what I have put in my potion:

My Wonderful Wizard Potion

Into my potion, I will drop ...
Glitter from the wings of the fastest fairy,
Slime from the skin of the slowest slug,
The sound of starlight bursting in a black sky,
The smell of ocean mist tumbling,
A cloak made of cobwebs,
Some shoes made of rain,
1000 blinking eyes,
One dot stolen from the letter i,
A spoonful of words that start with p,
A touch of happiness.

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Write a potion poem

Now have a go at writing your potion poem. What magical things would you drop into your potion? Follow my pattern above and think about the language you can use. Be as inventive as you can.

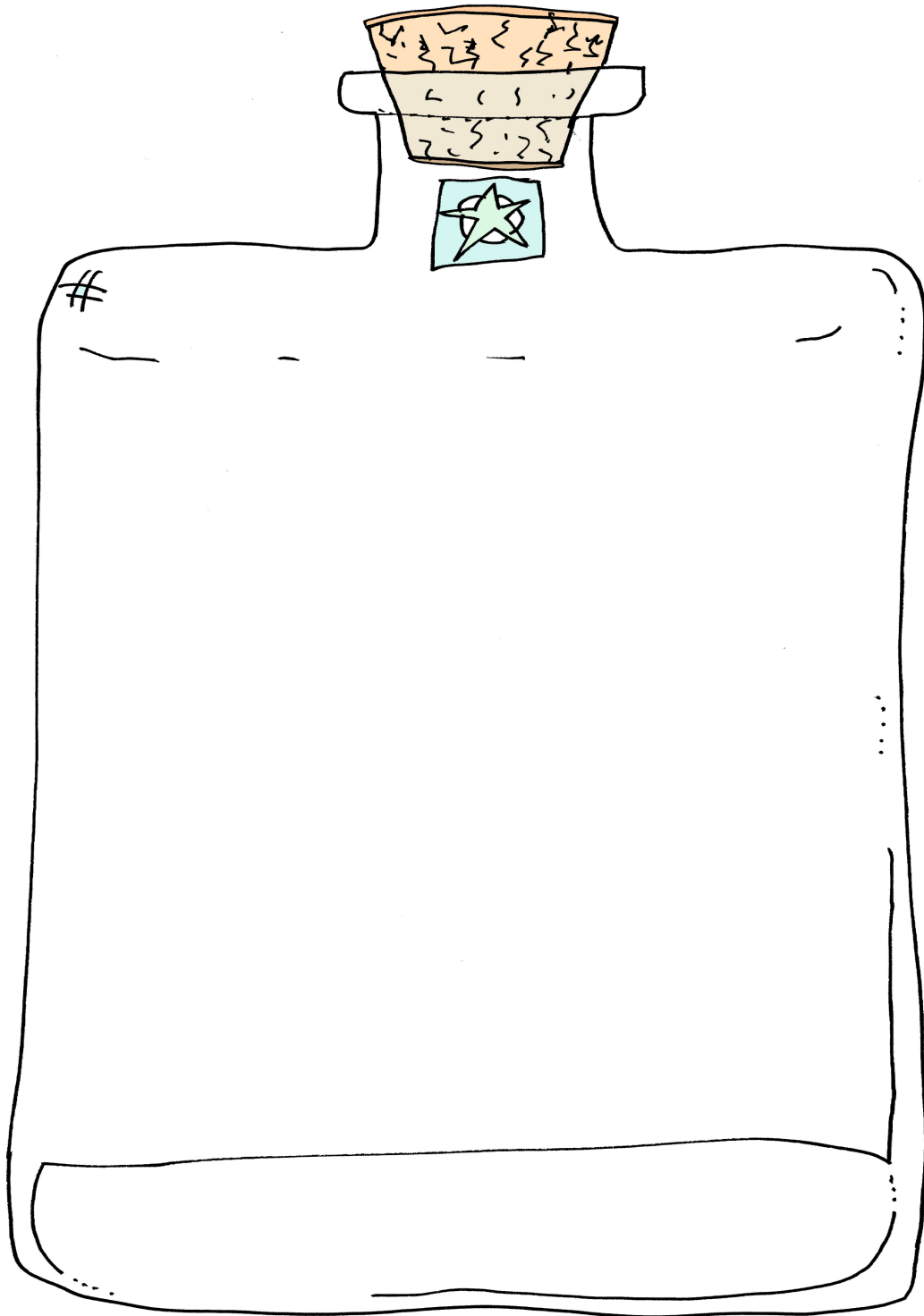
- ★ Try to make your items sound exciting by using alliteration – where words start with the same sound e.g. fastest fairy, slowest slug
- ★ Use precise, powerful verbs that show things in a more exciting way e.g. bursting, tumbling
- ★ Choose unusual things to add to your potion. Be as inventive as you can e.g. a cloak made of cobwebs, shoes made of rain
- ★ Use opposites or pairs to create interest: 1000 and then 1, the fastest and then the slowest, 'the sound of ...' and then 'the smell of ...'
- ★ Use a measure of something e.g. a touch of, a pinch of, a handful of, a spoonful of, a list of ...

- ★ Use this planner to help you sort your ideas for your poem. Remember that the items go in pairs. When you have finished, use the tips above to draft your poem on a separate piece of paper.

Underlying structure	New poem ideas
Two items you would use in a potion from interesting things. Use the pattern: ... <i>from the ... of</i> e.g. <i>Glitter from the wings of...</i>	1 2
The sound of something	
The smell of something	
Two pieces of unusual clothing	1 2
A large number of something e.g. 1000 <i>blinking eyes</i>	
A small number of something: <i>One dot</i>	
Two measurements of something e.g. <i>A spoonful of words</i>	1 2
Optional: Any other ideas you want to add	

Let's Publish!

Once you have checked your poem, publish it by writing it inside this bottle.
outline here.





Why not try some Wizard Science?

★ I asked my friend Dr Jo, from the School of Science, if there were any science experiments that you could try out at home, that were a little like potions. She has come up with four great ones for you to try.

Make sure you take care and always do these with an adult. You may have to add things to your shopping list for some of the experiments.

If you try some, you can write about what you did using this planner to help you:

Underlying structure	Sentence starters to help with writing
State what the experiment was about.	<i>The experiment I tried was ...</i>
Items used.	<i>For the experiment I needed ...</i>
What was done. (Use <i>first</i> , <i>next</i> , <i>after that</i> , <i>finally</i> to structure this bit)	<i>To do the experiment, first I ... Next I ...</i>
What happened. What was seen.	<i>When I did the experiment I ...</i>



Wizard's Potions

Edible Fizz



Making sherbert

- 1 teaspoon sodium bicarbonate
- 1 teaspoon citric acid
- 7 teaspoons icing sugar

Mix well together and then place a small amount on your tongue. What happens? What can you feel?

Fizzing Potions

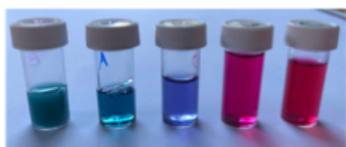


Bicarb and Vinegar 'volcanoes'

- 1 teaspoon sodium bicarbonate
- pour in a little vinegar or lemon juice

Bubbles of carbon dioxide are produced and can be seen as the effervescent fizzing! This one isn't for tasting!

Colour changing Potions



Red cabbage pH indicator

- Chop up a little red cabbage
- Pour over boiling water to cover
- Leave to cool
- Strain the liquid

Place a small amount of the liquid into a few small glasses. Add vinegar to one, sodium bicarbonate to another. What happens?

Floating Potions



Density jar

- Pour different liquids into a tall glass – can you get them to float?
 - Try golden syrup, cooking oil, water, vinegar, alcohol or different concentrations of sugar or salt solution
- Can you get objects to float on each layer?

Adult supervision required. Please take care. You are responsible for your own safety.
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You can read lots more about these experiments here:

<https://cutt.ly/syOqV9H>



Invention

Well Done! We've reached the end of our booklet.

If you want to do more writing, you could try some **INVENTING** by using what you have learnt at school already. Here are a few ideas:

- ★ Write a set of instructions for how to make a potion of your choice. It could be a happiness potion, a potion that helps you to speak a new language, a potion that creates an instant party or ...
- ★ Write a story that has a wizard as the main character. Use a story pattern that you know or perhaps you'd like to try this simple warning story structure:

Wizard character is warned not to do something.

Wizard character does the thing they are warned not to do.

Something goes wrong and the wizard is in trouble.

The wizard has to be rescued.

The wizard is punished for not listening to the warning.

- ★ Write an information text about wizards. Tell the reader what they are, where they live, what they do, what their favourite things are and end on some fascinating facts.
- ★ Design and write an invitation, inviting wizards to an awards ceremony.

Some final Wonderful Wizard things to do:

Make wizard cupcakes

A great recipe from Cadbury's here:

<https://www.cadburykitchen.com.au/recipes/view/chocolate-wizard-hat-cup-cakes/36/>

Learn some magic tricks

Check with an adult that it's ok to do this before you start!

<https://www.thesprucecrafts.com/magic-tricks-for-beginners-and-kids-2267083>



Time for me to get back to teaching Wizards. I hope you've had fun and enjoyed your writing! Why not rate your journey with me. Put a star along the scale to show how much you enjoyed it:





This workbook has helped me learn ...



My favourite parts of the booklet were ...

Answers

Target word	Synonyms
budding	promising
calibre	talents
multitude	many
unrivalled	supreme
manoeuvres	movements
disguise	camouflage
renowned	famous
tutelage	teaching

Wizard Comprehension!

How can you become the finest wizard in the land?

You can go to the School of Wizardry.

Does *budding* mean you are becoming good at something or you are old?

It means becoming good at something.

Anyone can go to the School of Wizardry. TRUE or FALSE?

FALSE. Only budding wizards can go.

Which phrase in the text means the same as *latest*?

Up-to-the-minute

Which two lessons will make you better at casting spells?

The 'preparing magic spells and inventing potions' and the 'perfection in wand handling skills'.

Find and copy four words that show you this school is great and make you really want to go.

Any weasel words e.g.

Remarkable/outstanding/unrivalled/exceptional/highly qualified/stunning/up-to-the-minute/beautifully/most divine

Why might the school have been rated 'Super-terrific'?

Any plausible answer like: The school is so good at teaching. The school has brilliant facilities. The school is very modern and offers great lessons.

Why might you be the envy of your friends if you go to this school?

Any plausible answer like: You will get the best exam results. You get to go to a fantastic school. You have a choice of amazing lessons. You have the best school dinners. The school is famous. The school is the best in the world. The teaching is wonderful.

Take a look at the passage below and underline all the bossy verbs.

Join our happy crew of wizard teachers and **fly** into a wonderful career. **Watch** children grow under your expert teaching. **Enjoy** all the amazing resources our school has to offer. **Listen** to the happy chatter of your students as they engage in your marvellous lessons. **Be** amazing! **Be** the best! **Be** with us!



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