



TalkforWriting

Talk for Writing Home-school booklet

The Gadgets Workbook

by James Walker



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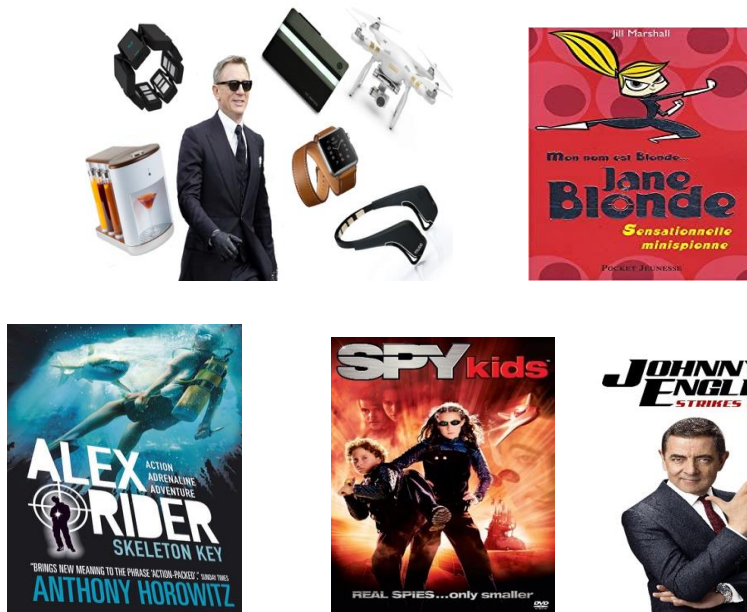
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Introduction - Spies

I love films and books about spies! Some of my favourites are Alex Rider, Johnny English, Jane Blond, Spy Kids and, of course, James Bond - 007. Which is yours? One reason I enjoy them is finding out about the incredible gadgets they use on their missions.



★ Let's start by having some spy fun!

★ Can you crack these spy codes to reveal the hidden messages?

CODE 1

REVOCREDNU KROW SEIPS

YTITNEDI EURT RUOY LAEVER REVEN

TERCES A NIOSSIM EHT PEEK

CODE 2

1) 20-8-5 6-9-18-19-20 1-12-5-24 18-9-4-5-18
2-15-15-11 9-19 19-20-15-18-13-2-18-5-1-13-5-18

2) 10-1-13-5-19 2-15-14-4-19 2-15-19-19 9-19
3-1-12-12-5-4 13

3) 19-16-9-5-19 1-18-5 20-18-1-9-14-5-4 1-20
7-3-8-17

Hint: to move forwards, sometimes
you need to move backwards.

Clue: M = 13 and Y = 23

Note: Answers can be found on the final page of the booklet

★ Now find out your own spy name!

Take the first letter of your first name **AND** then the first letter of your surname:

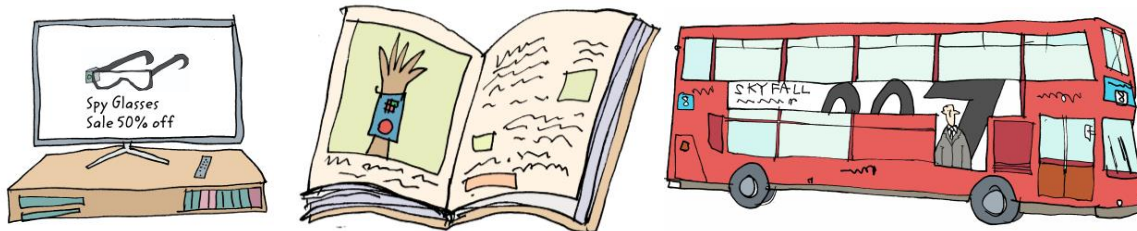
A : PHOENIX	N : ACE	A : KODAK	N : ESPIONAGE
B : FLASH	O : ROGUE	B : COBRA	O : BOND
C : NEO	P : GUNNER	C : YELLOWFINGER	P : FIRESTAR
D : SPARTAN	Q : HOLT	D : NITRO	Q : ZAPMAN
E : WINCHESTER	R : TRIGGER	E : LIBERTY	R : DANGER
F : ORLANDO	S : KRAVEN	F : BRIDGE	S : KNIGHT
G : CHIP	T : INDIGO	G : QUICKSILVER	T : ARCHER
H : LIGHTNING	U : XAVIER	H : ORANGE	U : HUNTER
I : HAWK	V : BUSTER	I : ULTRA	V : CARTER
J : ZED	W : AGENT	J : 'X'	W : MOONRAKER
K : DIRK	X : MARSHALL	K : WONDER	X : VIPER
L : QUENTON	Y : DEPUTY	L : ROGUE	Y : JONES
M : VIC	Z : ULYSSES	M : STORM	Z : INSTINCT

My name (James Walker) becomes: **Zed Moonraker**.

What would yours become?

Introduction - Persuasive Writing

In this workbook, we are going to creating a state-of-the-art gadget for a spy, or one for school, or even one to use around your house. We are going to be **persuading** our reader to buy one, a bit like an advert you might get on TV, in a magazine or even on the side of a bus!



Model text for persuasion



Any good unit starts with a cracking model text and here is ours! It is a good example of a persuasive text which we can use as a starting point to write our own advert. Have a read or a listen here: <https://soundcloud.com/talkforwriting/multi/s-UGaRuBfv42i>

The Multi-Function Mobile Phone

Are you a spy interested in the latest, state-of-the-art gadgets? If so, you will need the new Multi-Function Mobile Phone. Don't be the only spy left stranded on your next mission unable to contact those back home.

The Multi-Function Mobile Phone is the ideal phone for all spies as it boasts a host of amazing features. Firstly, it has worldwide access so that you can always be in contact with HQ. Additionally, it has a cloaking mode allowing you to make untraceable calls.

This ideal mobile phone has the added bonus of a hidden tranquillizer dart that can be fired through the aerial. It is guaranteed to leave your enemies stunned (though with no serious after effects). A further feature is that the phone is made from titanium steel; it is unbreakable, working both underwater and in outer space!

Perhaps the most essential reason for purchasing this 'must-have' phone is that it can only be used by the owner. Access to the phone is restricted using a Fingerprint Recognition Scanner (or F.R.S. for short). Your secret missions and evidence will be safe using this phone as it is simply impossible to hack into.

Don't just take our word for it! Listen to what James Bond - who is known by his code number 007 - has to say about this must-have phone: "I thought I had every gadget I required until Q invented the magnificent Multi-Function Mobile Phone. Now I wouldn't possibly attempt a mission without it."

If that weren't enough, the Multi-Function Mobile Phone comes complete with a wireless charger and free leather case. Make sure you don't miss out: buy today by visiting www.spygadgetzone.com!

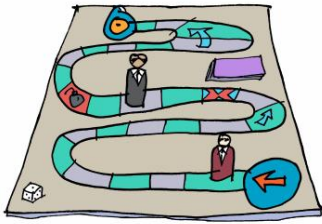
Activity 1: Vocabulary

Re-read The Multi-Function Mobile Phone. The words below are from the model text. I want you to write down a definition and a synonym (a word that means the same or similar). If you are stuck, you could ask someone else in your home, use a dictionary or the internet.

Word	Definition that fits the model text	Synonym
state-of-the-art		
stranded		
boasts		
HQ		
cloaking		
untraceable		
tranquilizer		
guaranteed		
essential		
required		

★ You could magpie some of these words and use them in your own writing later on.

Activity 2: Persuasive games



We will need to be really persuasive in our writing. Let's warm up by playing a couple of persuasive games

★ Crazy Persuasions

You could do this in a pair taking it in turns, on your own or even try to write the little persuasions down.

Take one minute to try to persuade ...

- ✓ A cat to make friends with a dog
- ✓ A parent to let you stay out late
- ✓ A teacher to cancel all homework
- ✓ A prince/princess to marry you
- ✓ The England manager to pick you for the team
- ✓ A wicked witch to change her ways

★ Estate Agent Role Play

Take the role of an estate agent whose job it is to try and sell houses. You have a difficult challenge here to sell the run-down property in the picture.

- Write your own persuasive paragraph
- Use the writing frame and add in pushy, persuasive language
- Design the poster that would be stuck in the estate agent's window



The estate agent role play

For sale! A ____ opportunity to buy this ____ house. This ____ building is perfect for people who like _____. It is _____ placed for the _____ and railway. The _____ garden and _____ car parking is a _____ bonus. It comes complete with a _____ that money just cannot buy. The _____ adds that _____ factor. The _____ price means that it won't last _____.

Activity 3: Underlying pattern of adverts

Let's go back to the model text. I have picked out the underlying pattern for you in the box-up underneath; this will help guide your writing. Remember this is just a guide and if you are confident you could add in extra paragraphs, different sections, diagrams etc.

Underlying structure of advert/persuasion	Model Text
Punchy/catchy title	The Multi-Function Mobile Phone
Opening hook – to make reader feel must have this item	Are you a spy interested in the latest, state-of-the-art gadgets? If so, you will need the new Multi-Function Mobile Phone. Don't be the only spy left stranded on your next mission unable to contact those back home.
List main features in persuasive manner	The Multi-Function Mobile Phone is the ideal phone for all spies as it boasts a host of amazing features. Firstly, it has worldwide access so that you can always be in contact with HQ. Additionally, it has a cloaking mode allowing you to make untraceable calls.
Extra features or bonuses	This ideal mobile phone has the added bonus of a hidden tranquillizer dart that can be fired through the aerial. It is guaranteed to leave your enemies stunned (though with no serious aftereffects). A further feature is that the phone is made from titanium steel; it is unbreakable, working both underwater and in outer space!
Key reason for purchasing gadget	Perhaps the most essential reason for purchasing this 'must-have' phone, is that it can only be used by the owner. Access to the phone is restricted using a Fingerprint Recognition Scanner (or F.R.S. for short). Your secret missions and evidence will be safe using this phone as it is simply impossible to hack into.
Supporting quotation from a well-known person	Don't just take our word for it! Listen to what James Bond – who is known by his code number 007 – has to say about this must-have phone: "I thought I had every gadget I required until Q invented the Multi-function Mobile Phone. Now I wouldn't possibly attempt a mission without it."
Free offers plus necessary information (website, phone number, price)	If that weren't enough, the Multi-function Mobile Phone comes complete with a wireless charger and free leather case. Make sure you don't miss out: buy today by visiting www.spygadgetzone.com!

Activity 4: Making a toolkit for persuasion



Before we start thinking about our own ideas for advertising our gadget, we need to look closely at the text and see what writing tools/tips/tricks the author has used so we can do the same in ours.

★ Below I've given you a list of all the key tools for persuasion plus one example. **STOP** and go back to the text and find at least one example from the text and add them to the toolkit below:

To persuade our reader we can ...

- ★ **Hook the reader** – start with a question or exclamation to tempt your reader in - *Do you always feel bored?*
- ★ **Use imperative/bossy verbs** – *Buy now!*
- ★ **Talk to the reader** – 2nd person – *Would YOU like to be ...*
- ★ **Boast** – *The finest gadget ...*
- ★ **Include testimonials/quotations** – *As recommended by Harry Kane...*

Activity 5: Quotation practice

You might already be an expert at writing down quotations, especially if you have had done a unit on this before at school. If so, you could skip past the next activity and start thinking of your own ideas for your gadget.

But I'm going to show you how to include a quotation from an expert, witness or previous owner. Let's look at the example from our model:

Listen to what **James Bond** - who is known by his code number 007 - has to say about this must-have phone: "I thought I had every gadget I required until Q invented the Multi-function Mobile Phone. Now I wouldn't possibly attempt a mission without it."

- 1) **Choose the person you want to quote:** it shouldn't be someone random! They need to have something useful to say about what you are writing about or be very well known to back you up.
E.g. a scientist a doctor a previous owner
 an inventor a witness an expert on topic
- 2) **Tell the reader more about them:** As you can see in the example, you can use punctuation to drop in extra information about the person. This could be where they are from, where they work or their experience on the subject. Brackets, dashes or commas can be used to do this.
- 3) **Get your speech punctuation right:** As you can see in the example, we need to have the speech marks or inverted commas before the person starts taking and ending when they stop talking after the full stop!
- 4) **Introduce your speech with a colon:** If you have introduced your speech with a full sentence that makes sense on its own, you should use a colon.

Have a go at writing at least 3 quotations following or imitating the pattern of the model below. You could do it about some of the gadgets on the next page. I've done another one to show you how:

Dr Marc Newton, the gadget supremo from Oxford University, has been testing spy gadgets for decades: "Of all the gadgets I have tested, the Spy Car 3,000 is the greatest invention. It is a mind-blowing contraption."

★ **Now it's your turn to write your quotations.**